



SASMIRA's NEWS LETTER

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From the Chief Editor's Pen

The Ukraine war brought forth the the volume of Indian students who travel outside the country for higher education.

It brings to debate the questions on why are students are traveling to countries like Russia, Ukraine and China for further studies? Is the academic system in these counties better than India?

OR

Is it a matter of competition and affordability of Higher Education in our country? Has the Indian Education system moved away from its initial policy of "Education for the Masses"?

The new education policy NEP-2020 is out. We need to see if the NEP is robust enough to tempt the Indian student to stay home and interest students from other countries to come to India for further studies.

The "Indian Maths" is a big draw among students in Japan for its learning and simplicity in teaching. This proves that our systems are strong they just need to be upheld.

Love and Regards

Dr. Ritu Bhattacharyya

SASMIRA'S R&D

SC-CO₂ based Waterless dyeing: A disruptive innovation in the field textile wet processing

Textile processing Industry is counted amongst the most water intensive and biggest water polluting industries. The problem is two-fold, one high water demand, (depending upon the nature of textile material It requires about 50-200L of water to process 1kg of material), Second problem is the level of dye exhaustion, for most of the available technologies it's about 70-80% which leads to considerable high amount of chemical in the effluent.

With both the highlighted constraints, the present wet processing technologies are not sustainable in the long run. There is a need to develop alternative technologies. Water free wet processing technologies are the ideal ones. SASMIRA has taken the lead in this particular segment and has developed SC-CO₂ based wet processing technology which is completely water free. The developed technology has potential to address the sustainability issue of the wet processing industry. SASMIRA has received SKOCH Order of Merit awards 2016. However, being a new technology, ecosystem for this needs to be built and such technologies need to be discussed and promoted amongst the textile wet processing industry.



SASMIRA Developed SC-CO₂ Set-up



SKOCH Order of Merit awards 2016

SASMIRA's Wind Blockage Tester

In general wind is a problem especially in high altitude areas but changing climatic conditions have increased the frequency of high speed wind in other areas as well. High speed wind causes huge damages to the crops. Wind break nets are generally used to provide protection against high speed winds. Shade-nets and insect protection nets also offer protection against wind but of lower degree in comparison to wind break nets. Hence characterization of Agrotexile nets w.r.t. their wind blocking efficiency is of outmost importance.

SASMIRA has developed an instrument which objectively estimates the wind blockage performance of all kinds of Agrotexile nets. It will be very helpful to the manufacturers in understanding the wind blocking capability of their net samples, which will facilitate product customization as per the requirement of geographical region and application type.



SASMIRA Developed Wind Blockage Testing Instrument

SASMIRA'S INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

SASMIRA'S INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH organized a webinar on 22nd January 2022 in association with Monetonic, with our guest speaker Mr Gurav Khemka (Deputy Vice President, SBI Mutual Fund). Mr Khemka spoke with the students on the 'Seven Mantras of Wealth Creation'. He highlighted the 7 mantras as- Time, Discipline, Equity, Patience, Diversified, and Security and spend less. He stated that we can also start an early investment plan.



SIMSR celebrated "Republic Day" on 26th January 2022, under the Cultural Committee, where our Chief guest was Dr. Tandon Kamal, Director- Education, Sasmira who began his discourse by memorising the struggle done by freedom fighters. Students spoke about the great contribution of freedom fighter and their techniques, tactics in the struggle of freedom. There was a small quiz competition also held on the occasion.

On 4th February 2022 SASMIRA'S INSTITUTE of MANAGEMENT STUDIES and RESEARCH organized a session in association with BSE, with our guest speaker Mr. Paresh Sheth, Chief Executive Officer at MNC Investment Bank and Director CASI New York. CASI is the world's largest CSR and Sustainability company. Mr. Sheth provided a brief information on Financial Planning Process. As he highlighted the most important assets are Land, Metal, Business and how these assets are important.

On 11th February 2022 SASMIRA'S INSTITUTE of MANAGEMENT STUDIES and RESEARCH organized a session with the guest speaker Ms. Riya Dey, Head of Learning and Development at Finward Technologies Pvt. Ltd. - Fisdrom. Ms. Dey spoke to us about how to cope up with corporate life and how to face challenges in life.

On 12th February 2022 SASMIRA'S INSTITUTE OF MANAGEMENT STUDIES and RESEARCH organized a workshop on "Entrepreneurship and Innovations as Career Opportunity" with the guest speaker Mr. Tanuj Poddar, CEO at Blue ONLINE SERVICES. Mr. Poddar was very interactive with all the students and was giving examples through interesting stories. The session ended with Q&A.

The students of CSR Committee of SIMSR visited Jeevan Jyot Cancer Relief and Care Trust on 15th February, 2022. A group of few CSR committee members visited the place and distributed Joy Kit which included Drawing and Coloring Kits, Frooti, Chocolates and Packets of Dry Fruits. The children were below the age of 12. The children and their parents were overwhelmed when the students shared little happiness with them. The Trust members of Jeevan Jyot welcomed and thanked CSR team for taking this initiative and showing love for the children.

On 17th February 2022 SASMIRA'S INSTITUTE of MANAGEMENT STUDIES and RESEARCH organized a session with Ms. Priyanka Amar, Founder of i-kheti. Ms. Priyanka mentioned that an entrepreneur is a person who starts a new business and usually risks his own money to start the venture. She highlighted the most important points including- How to become an entrepreneur and Identify the problem.



On 25th February 2022 SASMIRA'S INSTITUTE of MANAGEMENT STUDIES and RESEARCH organized a session on "Developing online repository of ideas developed and way forward plan" with the guest speaker Dr. Subodh Deolekar, Lead Research engineer – REDX Innovation Lab. Dr. Deolekar articulated about github.com on how to create a new website and how to operate a live website. He introduced the students to Slack.com and Trello where he showed digital awareness and how to operate a digital media platform and create brand awareness. He also taught students how to handle a function website and utilize available digital resources.



SASMIRA'S INSTITUTE OF MANAGEMENT STUDIES and RESEARCH organized an event on 27th February 2022 "मराठी दिवस". Student sang songs there were two acts were played by the students. The students recited poems of great writers. There were Marathi Quiz Games, and Quotes related to food, Phrases, Guess the Movie, etc. The celebration ended with a poem and a song.

On 28th February 2022 SASMIRA'S INSTITUTE of MANAGEMENT STUDIES and RESEARCH organized a session on Socially Influencing Your Way To Greatness Programme under KAUSHAL-SPDC (Funded by AICTE), with the guest speaker Prof. Shawn Langford. He started telling the students about how to handle a customer. We must have such a positive convincing power that no one will be able to avoid you. Convince someone without being Dishonest. Always talk to your customer with eye contact. Be always in positive energy with your body language and your facial expressions. And also mentioned do's and don't of interview process.



The Women Development Cell of Sasmira's Institute of Management Studies and Research organized Poster Making Competition on the occasion of Women's day on 8th March 2022 for all the students. The theme for the Competition was 'GENDER EQUALITY FOR SUSTAINABLE ENVIRONMENT'. The students participated in the poster making competition and came up with wonderful drawings on the topic. Later the winners of the competition were announced followed by a celebration for everyone. The celebration was concluded with the cake cutting and with a positive note.

SASMIRA'S INSTITUTE of MANAGEMENT STUDIES and RESEARCH organized a Fresher's party for the MMS 1st year students on 12th March 2022 in the college Auditorium. The Theme for the party was '**March Into Spring With Colours**'. During the celebration, Mr. and Ms. Sasmira were announced after competing for 4 different rounds.



SASMIRA'S INSTITUTE OF MANAGEMENT STUDIES and RESEARCH organized Ashwamedh (Sports event) on 17th March and 21st March 2022. The Cultural Committee conducted Sports Activities. They organized Indoor as well as Outdoor Games and activity. Indoor games consisted of Ludo, Chess and BGMI. The Outdoor games consisted of Tug of war, Badminton and Cricket.



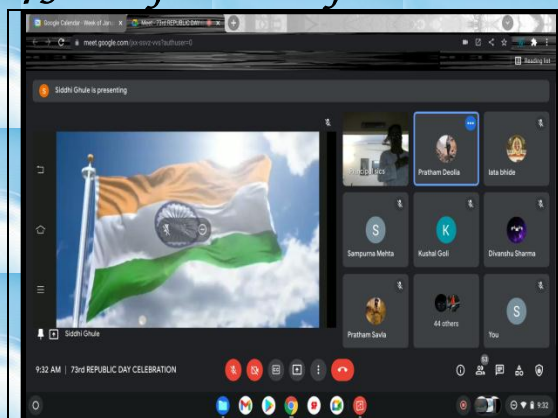
The CSR Committee organized "Nest of Charity" on the occasion of World CSR day on 24th March 2022. The inauguration was done by the SIMSR Dean, Dr. Rupali More and SBS Dean, Dr. Sanskruti Kadam. A variety of products were accepted as donation. The items received were distributed to Balika sadan, Dadar and Shanti Avedna Sadan.

SASMIRA'S INSTITUTE OF MANAGEMENT STUDIES and RESEARCH organized a session on 25th March 2022 regarding the 'Securities and Exchange Board of India (SEBI). The session consisted of deep knowledge about Indian Securities Market. Ms. Ritvika Tripathi was the speaker for the session and shared great information about it.

SASMIRA'S INSTITUTE OF MANAGEMENT STUDIES and RESEARCH organized a session on 28th March 2022 with Ms. Sheena, who was the guest speaker for the topic "Non-verbal communication". madam emphasized how important it is to keep our body language appropriate. Attitude plays a very important role too. With this, one should improve their listening skills too for any communication that is very important too.

SASMIRA'S INSTITUTE OF COMMERCE AND SCIENCE

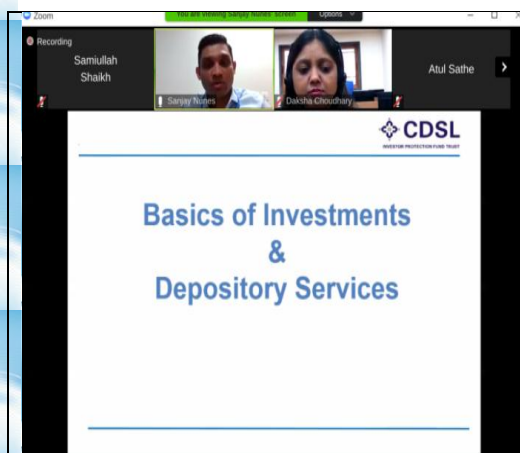
73rd Republic Day Celebration



The 73rd Republic Day Celebration was organized by the members of the cultural committee of SICS, on a virtual platform on the 26th January, 2022. Our college took this opportunity to express heartfelt gratitude towards our freedom fighters and soldiers for their contribution in the freedom struggle & making our nation a Democratic Country.

The college also organized Quiz on Indian Constitution under *Sasmira's Quiz Series (SQS)" May we continue to celebrate this day of rejoicing forever!!

Guest Lecture on Financial Wellness Programme



The B.com (Accounting & Finance) Club organized an Online Guest Lecture on “Financial Wellness Programme” in Association with BIAP & CDSL on 17th February, 2022 . We had the honour & privilege to have with us Mr. Sanjay Nunes, Assistant Manager in Investor Awareness Dept. CDSL, Mr. Atul Sathe, Assistant Professor, H. R. College of Commerce & Economics as the resource persons. The Programme aimed at making the students aware about the due diligence in investing, introduction to capital market, Do's and Don'ts on Investment Avenue, Mutual Fund as Investment Avenue etc.

Career Guidance on UPSC/ MPSC Exams

SICS in association with UNIQUE Academy organized a session on “**Career Guidance on UPSC/ MPSC Exams**” on 12th February, 2022 at 11:00 am. Mr. Nilesh Kondalkar was the resource person for this session. The objective for conducting this session was to create awareness about UPSC and MPSC Exams amongst students and to guide them for pursuing career in Government Sector Jobs.

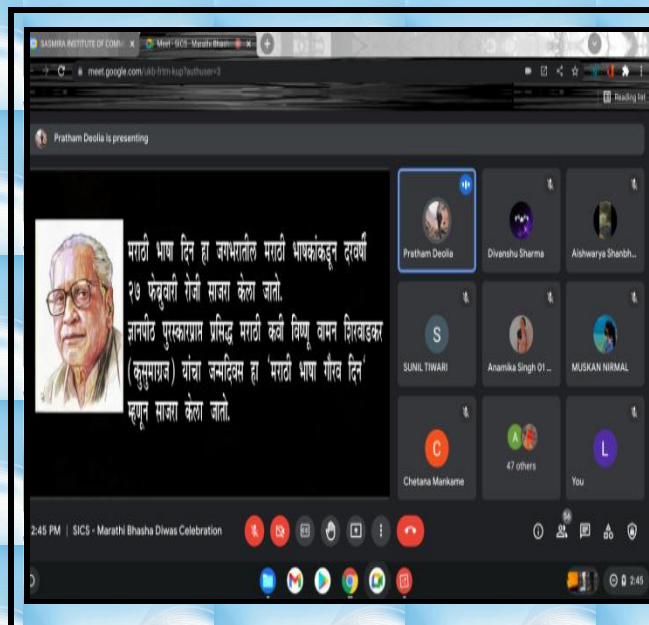
Rose Day

In the Valentine's week how could we not see everything through rose-tinted glasses? We at Sasmira's Institute of Commerce and Science organized a Rose Day Celebration -Expression of love, friendship and much more for all our students



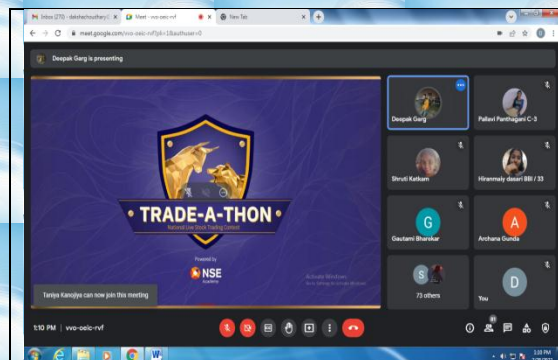
The event was promoted across social media sites with much fanfare and was hosted on 14th February, 2022 in the college auditorium following all Covid protocols throughout the event. The events included fun activities such as “The weird confession”, “Passing the rose” and “Bouquet Auction”. We also had Rose King and Rose Queen Prizes for those students who received the maximum number of roses. The event received an overwhelming response from students and created pleasant memories for everyone.

Marathi Bhasha Divas - Ami Marathi Aahot!



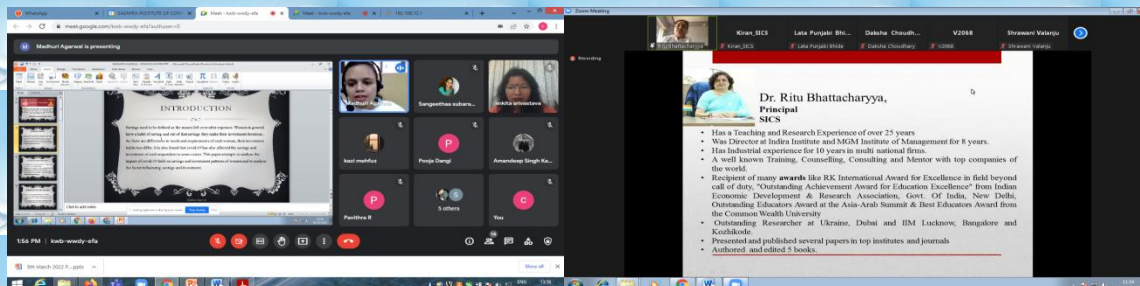
As Mumbaikars, celebrating “Marathi Bhasha Divas” is indeed a matter of pride for all of us. Every year, February 27 is celebrated as Marathi Bhasha Divas in India. Marathi Bhasha Divas celebrated to commemorate the birth anniversary of eminent Marathi Poet Vishnu Vaman Shirwadkar who is popularly known as "Kusumagraj" in the Indian literary circle. Marathi being the official language of the State of Maharashtra, the main focus of this celebration was to promote and sustain the richness of Marathi culture among the young generation. We at Samira's Institute Of Commerce And Science celebrated 'Marathi Bhasha Divas with speeches, poetry recital and songs

Webinar on TRADE-A-THON



The B.com (Accounting & Finance) Club of SICS organised an online webinar named “**TRADE-A-THON: National Live Stock Training & Trading Competition**” on 28th February, 2022 wherein Mr. Deepak Garg, Deputy Manager, NSE was invited as the resource person. The objective for conducting this session was to create awareness about NSE Ltd. and Capital Market and to guide them about stock trading competition

2nd National Conference On - Gender Inequality, Discrimination and Disparity



The conference was held as part of the Women's Cell. Several papers were received out of which 35 were selected for publication. The Chief Guest for the conference was Ms. Smita A. Yeole, Managing Director, Oriental Weaving Mills and Vice President SASMIRA, spoke about the difficulties women face, but also reminded them that they must never give up. Mr. Mihir Mehta, Owner New Mahalaxmi Silk Mills Private Limited, and President SASMIRA spoke on the importance of women in the world.

The technical tracks were chaired by Dr. Kuldeep Sharma, Assistant. Professor, Department of Accountancy, K. P. B. Hinduja College and Dr. Ankita Srivastava, Pt. Deendayal Energy University, Gandhinagar

Women's Day Celebration:

All the staff members of SASMIA celebrated Women's Day on 8th March. The Management of SASMIRA expressed their appreciation towards their women employees. Talk on 'Count your Cash' and various games & fun activities were organized for all the women employees. A small gift was organised for all the women staff as well refreshments were arranged.

Webinar on "Branding as a Career in Marketing"



The Department of Bachelors of Management Studies (BMS), SICS organized a Webinar on **"Branding as a Career in Marketing"** on 21st March, 2022 to enlighten the Marketing Students on varied aspects of branding from the industry perspective and also to guide the students on several career opportunities in the field of branding. The session was attended by 75 students. The session was conducted by **Ms. Sitara Panikar, Global Brand Director, Beauty Brands, USP Zdrowie, Germany** via Google Meet. The session was highly engaging and appreciated by the students.

Self Defence Training Session



Women Development Cell (WDC) of SICS organised Self-Defense Training Session on 29th March, 2022 in the college auditorium. **Dr. Advait Deshpande, Commando Trainer** was the resource person. The objective for conducting this session was to give training to our students about self-defense techniques and highlight its importance. The session has highly motivated our students for facing tough situations with their mental and physical ability.

SPONTANIA - SICS's Intercollegiate Annual Fest 4th -6th April, 2022



This year, Sasmira's Institute of Commerce and Science kept the legacy going by celebrating the three-day intercollegiate annual Fest SPONTANIA 2022

The three day event was sponsored by Insaniyat Foundation, MCoin, Brahma Technologies, Shri Akshay Dhamal, Shelter of Peace Foundation, ABLC, Saras classes, Vijay Music, Sai Fashion House, Wise Trader Academy, Krishna Eduworld

DAY 1: CLUB ACTIVITIES - 4th April 2022



4th of April, the first day of the fest began with the inauguration ceremony with the banner drop-down of Spontania and lamp lighting accompanied by the beats of Dhol-Tasha and dance. All the club activities of BMS, BAF and BBI courses kick-started to mark the beginning of the first day of the Fest. Various events such as Jenga, reel-making competition, food without fire, headphones, hands and feet, rapid-fire, Ad-Mad, doodle art, time pyramid, treasure hunt and squid game etc, were organized.

DAY 2: SPORTS 5th April 2022



April 5th, the second day of Spontania, was designated as the Sports Day. Kabaddi matches were arranged in Jamburi Maidan, Worli, Box Cricket, carrom, tug of war, chess and badminton matches were arranged on the college premises itself. Mr Arjun Meghe, our title sponsor from **Insaniyat Foundation**, also addressed our students on the occasion.

DAY 3: Cultural Activities & Prize Distribution 6th April, 2022



April 6th, the third day of Spontania comprised of various cultural activities and performances followed by prize distribution. The students reflected their unique, notable talents through their performances.

Book Review Competition 7th April, 2022

The Literary Society, Library & Reader's Club of Sasmira's Institute of Commerce & Science (SICS) organised "**Book Review Competition**" on 7th April, 2022. Students submitted book reviews on various books such as The Atomic Habits, The Crooked House, The Last Fallen Star to name a few. Mrs. Lata Bhide was the judge for this competition. Ms. Sana Jindam from FYBMS bagged the first prize in the Competition. Total 9 students participated in the Competition.

Online Share Trading Seminar 8th April, 2022



Sasmira's Institute of Commerce & Science (SICS) organised Online Share Trading Seminar on 8th April, 2022 in the college auditorium at 10:30 am. Dr. Advait Deshpande, was the resource person for this session. The objective for conducting this session was to make students understand the basic concepts of share trading and to understand the importance of investments

Traditional Day 12th April, 2022



We at Sasmira's Institute of Commerce & Science (SICS), celebrated Traditional Day on 12th April 2022. The event was designated to infuse ethical, traditional & cultural values into the minds of students. Everybody looked charming in their remarkable dressing patterns. The students were engaged in fun activities such as Antakshari, Dumb Charades, Ramp Walk.

SASMIRA'S INSTITUTE OF DESIGN & TEXTILES (SIDT)

Sasmira's Institute of Design & Textiles (SIDT)' had an amazing start of the year 2022, with the first quarter packed with workshops, creative activities and visits along with regular lectures and examinations.

Industrial Visit

Industrial Visit was conducted by SIDT from 16th to 18th February. The students visited industries like BRFL, Banswara Syntex Aishwarya Mills, Hakoba Embroidery to see dying & printing of textiles, fabric manufacturing and processing, garment manufacturing, embroidery etc. Dean Dr. Krishnendu Datta, accompanied by faculty members Ms. Mousumi & Ms. Priyanka explained all the processes to the students and addressed their queries during the visit



FUN TO LEARN

Post Design: Priyanka B

SIDT Students at Industrial Visit **Knife Painting Workshop:**

SIDT organized Knife Painting workshop in collaboration with Pidilite on 21st February. The expert faculty from Pidilite Ms. Uma demonstrated various techniques of knife painting on canvas. Students created beautiful art pieces. This technique can help students in creating various products like paintings, wall hangings, wall murals, coasters, coffee table textures, jewellery etc.

Women's Day Celebration:

All the staff members of SIDT celebrated Women's Day along with other women employees of SASMIRA. Talk on 'Count your Cash' and various games & fun activities were organized for all the women employees. The event was anchored by SIDT's Ms. Priyanka, Ms. Karishma & Ms. Soudaminee.



Women's Day Celebration



Mask & Mask Chain Workshop

Mask & Mask Chain Workshop:

On Women's Day, SIDT organized a workshop on Mask and Mask chain making under the guidance of expert faculty Mr. Pratik Solanki. SIDT student, Ms. Namrah took the initiative and demonstrated techniques of mask chain making.

Tee Shirt Painting:

SIDT organized a workshop on Tee-shirt painting for the students on 17th March. Students were very enthusiastic about the workshop and created various patterns and prints on Tee-shirts.

Participation in Sansad TV's New India Debate:

SIDT students, along with the students of other institutes participated in the discussion session 'New India Debate' on Fashion & Textile Industry organized by Sansad TV which was telecasted on 9th April 2022.



T-Shirt Painting Workshop



Sansad TV Debate

SIDT's Skill Development Program (SSDP) Activities:

Under SSDP, 4 workshops were conducted for various beneficiaries supported by Rotary Club.



Trousseau Decoration & Basic Stitching Workshop conducted by Ms. Soudaminee & Felt and Fabric Craft workshop for girls from Gurunanak School, Mahim conducted by Ms. Karishma.



Basic Stitching workshop for young women conducted by Mr. Pratik & Felt & Fabric Craft Workshop for Women from "Baap Nu Ghar" conducted by Ms. Soudaminee.

SASMIRA'S INSTITUTE OF MAN-MADE TEXTILES (SIMMT)

Marathi Bhasha Sanvardhan Pandharwada: To promote the Marathi language and its use, the period 14th January – 28th January, 2022 Marathi Bhasha Sanvardhan Pandharwada was celebrated. During this period different events were organized such as Marathi song singing competition, Speeches, developing “Marathi Vachan Katta” on Social media, Reading Marathi Books, etc.

National Voter's Day Celebration: The National Voters' Day (NVD) is celebrated, across the country on 25th January every year. This year the theme of NVD celebrations was “**Making Elections Inclusive, Accessible and Participative**”. This year in SIMMT the NVD pledge was administered on the National Voters' Day, through online mode due to ongoing COVID-19 Pandemic. The “Electoral Literacy Committee” is formed in the institute to generate awareness among students about the importance of voting in our democratic country.



Republic Day Celebration: The 73rd Republic Day was celebrated on 26th January 2022 by SIMMT staff and students by following the appropriate COVID-19 norms. The National flag was hoisted by the Principal, SIMMT.

Azadi ka Amrit Mahotsav Celebration: A series of programs were organized by the institute on the occasion of “Azadi ka Amrit Mahotsav Celebration”.

To celebrate the event, an online Oration and presentation was organized on 14th February, 2022. **Dr. Sunil G. Jadhav**, an eminent speaker gave a wonderful deliberation on the topic “**Sahitya Me Rashtriya Chetna**”. In his online speech **Dr. Jadhav** threw light on the history and diverse culture of our India. He also elaborated the important role of Arts and Literature in the overall growth of our country.

On 18th February, 2022 “**Patriotic Song Competition**” was organized under the “**Azadi ka Amrit Mahotsav Celebration**”. The SIMMT staff and students participated and sang various patriotic songs in Hindi and Marathi.

Matribhasha Diwas (Mother Language Day): On 21st February, 2022 the “**Mother Language Day**” was celebrated in the institute. The purpose behind the celebration of “**Matribhasha Diwas**” (**Mother Language Day**) is to promote and preserve the Mother Languages. To celebrate Matribhasha Diwas, Elocution, Debates and singing competition were organised. SIMMT staff and students participated in the celebration. In order to motivate the students and to develop the reading habit Smt. Anjali Pawar, Registrar distributed among the students Marathi books on various topics.



Marathi Bhasha Gaurav Din: It is celebrated on 27th February, to commemorate the birth anniversary of the great Marathi poet Dyanpeeth Puraskar winner **Shri V. V. Shirwadkar (Kusumagraj)**. This day is celebrated by State Govt. of Maharashtra in order to promote and preserve the Marathi language. As per the directives from DTE, SIMMT celebrated the day by organizing Marathi Elocution, Marathi Poetry and Songs reciting events. Students and staff participated whole heartedly.



International Women's Day: This day is celebrated internationally on 8th March every year. This year (2022) the theme of International Women's Day was "Gender Equality Today for Sustainable Tomorrow" which was explained by Smt. Anjali Pawar, Registrar. She also highlighted the work done by women in various fields. While expressing his gratitude towards women, the Principal said woman is epitome of Goddess. The day was celebrated by SIMMT staff and students

School Connect Program: In the month of January and February, 2022 under School connect program all the teachers of SIMMT visited around 50 schools in different areas of Mumbai region to promote our three-year diploma programs and to increase admissions during the academic year 2022-23. They also collected data of more than 2000 students appearing for SSC examination. For counseling of students' offline seminars were conducted in various schools.



Students Activity: A competition of Apparel Collage was held on 23rd March 2022 for the Diploma students. The picture below is a work of Collage made by DMTT- IV Semester students. This shows the students artistic and creative minds.



Sansad TV Group Debate: On 11th March 2022, SIMMT students participated in a group debate on Sansad TV organized at SASMIRA premises. The discussion was made on the following points:

i) The promotion of Indian textile and fashion industry on global scale. ii) Entrepreneurship opportunities available for the youths of India. iii) Technical Textiles growth in India. iv) Environmental conservation. V) Employment in Fashion and Garment industry, etc. The students actively participated and put their views and opinion in all the above-mentioned points. This program was telecasted on 9th April 2022 on Sansad TV.



Programs Held Under the Directives of State Government of Maharashtra, Department of Social Justice And Special Assistance:

195th Birth Anniversary Celebration of Mahatma Jyotirao Phule: Sasmira's Institute of Man-made Textiles, Worli, celebrated the 195th Birth Anniversary of Mahatma Jyotirao Phule On 11th April, 2022. On this occasion Dr. Sanskruti Kadam, Dean, SBS was invited as a **Guest Speaker**. In her address she highlighted the social work done by Mahatma Jyotirao Phule in the eradication of untouchability, caste system, Education of women and underprivileged.



131st Birth Anniversary Celebration of Bharat Ratna Dr. B.R. Ambedkar: 131st Birth Anniversary of Bharat Ratna Dr. B. R. Ambedkar was celebrated in SIMMT. During his speech the Principal highlighted the work done in various areas by Dr. B.R. Ambedkar. Informative lecture on Dr. B.R. Ambedkar was delivered by Shri. H.V. Ramteke, HoD, DMTT.

On this occasion the following events were organized.

- Essay writing competition
- Poster making competition
- Elocution Competition

Meritorious students were awarded with prizes.



Thank you

sasmira

The Synthetic & Art Silk Mills' Research Association



For Suggestion and feedback , Please Contact

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