



sasmira's
Institute of Commerce and Science

Affiliated to University of Mumbai

(An Initiative of SASMIRA, Linked to Ministry of Textile, Government of India)



International Conference

On

Sustainability in Digital World

In Association with



University of Mumbai, India



Institute for Scientific
Research & Development
Montenegro, Europe



Indian Academicians &
Researchers Association
Guwahati, India



7th March 2020

SASMIRA's INSTITUTE OF COMMERCE AND SCIENCE

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About SASMIRA

The Synthetic & Art Silk Mills' Research Association (SASMIRA) a Research Association registered under The Societies Registration Act XXI of 1860 and Bombay Public Trust Act, 1950 and having its registered office at Sasmira Marg, Worli, Mumbai 400030, Maharashtra, India, linked to the Ministry of Textile, Government of India established on 12th January 1950 under Registration No. 2505 of 1949-1950. It is a cooperative venture set up by the man-made textile industry of India after independence as a multi-functional institute to serve its scientific and technological needs. It is the Premier Research and Development Organisation and Centre of Excellence in Agro-tech with facilities for demonstration, product development, incubation, testing & certification and training in textiles. SASMIRA has multifaceted development activities including R & D, Testing and Technical Services, Skill Development. The major areas of functioning of SASMIRA are:

Research & Development	Testing Services
Technical Services and Consultancy	Services to Decentralized Sector
Textile Instrument Development	Educational Activities
Publication	Knowledge Dissemination

About SICS

“Sasmira Institute of Commerce & Science (SICS)” is an Institute located at Worli, Mumbai. It is affiliated to University of Mumbai and offering the Undergraduate Courses in Management and Science. It is an initiative of SASMIRA (The Synthetic & Art Silk Mills' Research Association), started in Year 2016 to impart quality education in the field of Commerce and Science.

SASMIRA as Parent Body Linked to the Ministry of Textile, Govt. of India was established on 12th January 1950 under Registration No. 2505 of 1949-1950 granted under Societies Act XXI of 1860 and is a cooperative venture set up by the Man-Made Textile industry of India after independence as a multi-functional institute to serve its scientific and technological needs.

Introduction to Theme

Digitalization influences nearly every aspect of our life. The endless global flow of digital information has revolutionized our economy by creating manifold application opportunities. This development offers various intriguing opportunities, but at the same time it also includes manifold serious challenges. Besides data security and property rights, one of the biggest questions to answer is whether we can shape a sustainable digitalization. A sustainable development of all societies is of crucial importance for the future of our planet.

The United Nations estimate that by 2050 our planet will be home to more than nine billion people. This tremendous demographic change will certainly have a profound impact on our Earth. The Sustainable Development Goals (SDGs) attempt to curb an unbearably negative anthropogenic effect on the planet. They define a developmental corridor and a welfare concept with which a considerable increase in global population might be made tolerable. The SDGs are a highly promising instrument as they apply to all states and not just developing countries. Whether the megatrend of digitalization will contribute toward a sustainable development in the long run is dependent on how we shape it.

From an economic point of view, we need to encourage companies to implement transparent and sustainable supply chains and sustainable standards for public procurement. A key principle of sustainability thinking is the idea of sharing knowledge. In order to enable every human being to acquire knowledge, open Internet and data access are necessary. This

groundwork allows for a transformative education dynamic, redirecting societies toward sustainable development. The UNESCO Global Action Programme on Education for Sustainable Development stresses this important feature. Digitalization can reinforce the positive educational effect of this approach, for instance, through e-learning platforms. These aspects of the social dimension of sustainability are immensely important as they strengthen education and learning on all levels, enabling future generations to meet their own needs.

A sustainable digitalization is possible. However, there are many challenges ahead that we need to tackle actively and comprehensively. The scientific community already plays a pivotal role in providing alternatives and we should continue to encourage research in this very important field.

Tracks/Topics for Research Paper

- Trust and Sustainability in a Digital World
- Digitalization in a Risk Averse Society
- Digitalization and Innovation
- Digitalization and Sustainability: Opportunities and Challenges
- Leadership in a Digital World
- Digitalization and Leadership for Sustainable Development
- Sovereign Decisions and Resilience in a Digitalized World
- Exponential Technology Versus Linear Humanity in digital world
- Managing Humans in digital world
- Managing a workforce that is highly digitally smart
- Digital Sustainability in Smart Cities
- Leading Change in Ongoing Technological Developments
- Digital Reframes for Sustainability in Consumer Markets
- Is Digitalization a Driver for Sustainability?
- Sustainable Digital Business - Crucial Success Factor for Small and Medium-Sized Enterprises.
- Sustainable Digital Business- Crucial Success Factor for Family-owned –businesses
- Sustainable Digital Business- Crucial Success Factor for large organizations
- Sustainable Digital Business- Crucial Success Factor for women entrepreneurs
- Digital Sustainability in the Banking and Finance Sector
- The Digital Transformation in the Financial Sector
- Free cycling as a Current Lifestyle of Sustainable Consumption
- MOOCs and their Contribute to the Goals of Agenda 21: “Education for Sustainable Development”?
- Digital Technology Adoption at the BOP Markets
- How CSR Should Understand Digitalization?
- Digitalization - Governance, Strategy and Society
- Sustainable Digital Business- Crucial Success Factor for Start-Ups

Note: This is just an indicative list and any other topic related to the theme can be included in the conference

Important Dates

- Submission of Full Paper : 22nd February 2020
- Intimation of Acceptance of Paper : 27th February 2020
- Conference Date : 7th March 2020

Registration & Publication Fee

Type of Participants	Registration Fee Per Participant		Publication Fee Per Paper			
	Presentation & Participation	*Absentia	Peer Review Journal with High Impact Factor 7.36 (India)	Peer review International Journal (Europe)	UGC-Care Listed Journal	SCOPUS Journal
Faculty/ Academician/ Research Scholar	Rs.1000	Rs. 800	Free	Rs.2500	Rs. 3000	Rs. 9000
Industry/Corporate Delegates	Rs.1500	Rs. 1000	Rs. 2500	Rs.2500	Rs. 3000	Rs. 9000
Students (UG/PG)	*Rs.500	Rs. 500	Rs. 2000	Rs.2000	Rs. 3000	Rs. 9000
Foreign Delegates	USD 25	USD 25	USD 50	USD 70	USD 100	USD 150

- Registration Fee is compulsory which is charged Per Participant/Author.
- Publication Fee is Per Paper wise irrespective of author(s).
- Publication is only in one Journal.
- Registration Fee includes conference -kit, soft copy of Research Conference Book, participation in Conference Proceedings, Refreshments and Lunch.
- For Print copy of the Research Conference Book, Additional Fee Rs. 500/- will be applicable.
- Registration Fee also applicable for Co-Author.
- No Conference- Kit for paper submitted in Absentia*.
- No Conference Kit for Students-UG/PG *

Publication Opportunities

All the Research Papers selected for the conference will be publish in any one of the below journal

- **Peer Review Journal “International Journal of Advance & Innovative Research”** (ISSN 2394-7780) with an *Impact Factor of 7.36 (India)*
- **International Scientific Journal “ Monte” , Europe (ISSN:2661-2666)**, <http://www.journalmonte.com>
- **UGC Care listed Journal**
- **SCOPUS Journal**

Note: Intimation regarding the acceptance of paper for publication will be given to the Author after reviewing the paper by Peer Review Committee.

Mode of Payment (Any One)

- Demand Draft in favour of “Sasmira Institute of Commerce and Science” payable at Mumbai.
- Cash payment can be made in the college office: Monday to Saturday (Working Days) between 9.00 am to 4.00 pm
- **Online Bank NEFT Details:**
 - **Bank** :Allahabad Bank, Worli Branch, Mumbai, India
 - **A/C No** : 50355603923
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Guidelines for Paper Submission

- **Abstract** : Authors are required to send abstract of their papers not exceeding 300 words and should precede the text of a paper.
- **Keywords** : Each paper should include three to five keywords on its title page.
- **Size** : Article should maximum of 3,000 words excluding References and Abstract.
- **Format, Length & Style:** Paper Title in Capital letter with 14pt font size and Times New Roman Font. The manuscript should be submitted in MS Word document, with 1.5 spacing and 12pt font size for full text, all main and subheadings. Heading and sub- heading in bold. Use 10 font size for footnotes.
- **Order of the Manuscript:** Title page, Abstract, Keywords, Introduction, Review of Literature, Research Methodology, Data Interpretation/Analysis, Findings & Conclusion, and References.
- **Tables and Figures:** All tables, charts and graphs should be black & white. Tables must be concise and cited consecutively using Arabic numerals in the text (Table 1, Table 2, etc).
- **References:** All references should be in American Psychological Association (APA) style
- **Copyright:** Wherever copyrighted material is used, the authors should be accurate in reproduction and obtain permission from copyright holders, if necessary. Research work published in any other journals should not be reproduced or reprinted in any form, either in full or in part, without prior written permission from the Editor/Journal authorities.
- **Undertaking:** The author should mention the undertaking that the manuscript has not been published elsewhere or considered for publication by any other journal. Research article should also accompany another undertaking that the article is the original work of the author(s).
- *Submission of Paper through EasyChair*

<https://easychair.org/conferences/?conf=intlsics2020sustaina>

OR

- Email to conference@sics.edu.in

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