



# sasmira's

**Institute of Commerce and Science**

Affiliated to University of Mumbai

(An Initiative of SASMIRA, Approved Body of Ministry of Textile, Government of India)

## *International Conference*

*On*

## **Emerging Trends in Commerce & Management**

*In Association with*



University of Mumbai



Indian Academicians And Researchers  
Association



**24<sup>th</sup> April 2021**

**SASMIRA's INSTITUTE OF COMMERCE AND SCIENCE**

**Sasmira Marg, Worli, Mumbai-400030**

Contact: +91-9869153493; 022-24935351 [www.sics.sasmira.org](http://www.sics.sasmira.org)

## About SASMIRA

The Synthetic & Art Silk Mills' Research Association (SASMIRA) a Research Association registered under The Societies Registration Act XXI of 1860 and Bombay Public Trust Act, 1950 and having its registered office at Sasmira Marg, Worli, Mumbai 400030, Maharashtra, India, an Approved Body of Ministry of Textile, Government of India established on 12th January 1950 under Registration No. 2505 of 1949-1950. It is a cooperative venture set up by the man-made textile industry of India after independence as a multi-functional institute to serve its scientific and technological needs. It is the Premier Research and Development Organisation and Centre of Excellence in Agro-tech with facilities for demonstration, product development, incubation, testing & certification and training in textiles. SASMIRA has multifaceted development activities including R & D, Testing and Technical Services, Skill Development. The major areas of functioning of SASMIRA are:

Research & Development	Testing Services
Technical Services and Consultancy	Services to Decentralized Sector
Textile Instrument Development	Educational Activities
Publication	Knowledge Dissemination

## About SICS

“Sasmira Institute of Commerce & Science (SICS)” is an Institute located at Worli, Mumbai. It is affiliated to University of Mumbai and offering the Undergraduate Courses in Management and Science. It is an initiative of SASMIRA (The Synthetic & Art Silk Mills' Research Association), started in Year 2016 to impart quality education in the field of Commerce and Science.

SASMIRA is an Approved Body to the Ministry of Textile, Govt. of India, was established on 12th January 1950 under Registration No. 2505 of 1949-1950 granted under Societies Act XXI of 1860 and is a cooperative venture set up by the Man-Made Textile industry of India after independence as a multi-functional institute to serve its scientific and technological needs.

## Introduction to Theme

The Coronavirus (COVID-19) outbreak has impacted everyone's personal and professional lives. Everyone is trying to navigate through their unfolding business complexities related to people, supply-chain, financial health, customer engagement and risk management.

The world is currently going through one of the most significant historical changes ever experienced in the last 100 years. Old businesses will change and new businesses will emerge. Essential services in relation to healthcare, energy and natural resources, water, and emergency services will continue to be in demand, although the business models for these industries may change.

We need to be vigilant and cautious about the further, and resilient to create new ways of living and working. A few areas that may need more attention and change are :

1. Globalisation and the future of world trade
2. Acceleration of digital transformation
3. The use and adaptation of an on-demand workforce

4. The need and prudence in healthcare reform
5. Strengthening of Supply-chains and logistics industry
6. New definition of 'workplace'
7. Need of the Industries to reinvent with up skilling and reskilling
8. Change in workplace and work habits and its effect on urban transformation
9. Rapid innovation and reinventing
10. New mind-sets

No doubt, COVID-19 is challenging the status quo and conventional thinking across all industries but recognising some of the trends and taking timely action will help individuals and companies gain an advantage in this world of disruption.

## Tracks/Topics for Research Paper

- Finance & Accounting
- Marketing & Consumer Behavior
- Human Resource & Organization Behavior
- Media & Advertisement
- Entrepreneurship
- Education
- Textile
- Agriculture Business
- Public Policy
- Information System & Technology
- Banking
- International Business
- Green Technology
- Logistics & Supply Chain
- Business Analytics & Big Data
- Skill Development & Employability
- Rural Economics
- Strategic Management
- Health Care Management
- Data Science in Practical
- Economics
- Project Management
- Social Media Practices
- Discipline Technology
- ICT and Education
- Crypto currencies & Block Chain
- App Based Business
- Digital Marketing
- E-Commerce after Covid-19

Note: The Paper may be based on the Pre or/and Post- Covid Scenario on the above sub-theme. This is just an indicative list and any other topic related to the theme can be included in the conference.

## Important Dates

Last Date of Registration	08 <sup>th</sup> April 2021
Submission of Full Paper	15 <sup>th</sup> April 2021
Intimation of Acceptance of Paper	17 <sup>th</sup> April 2021
Conference Date	24 <sup>th</sup> April 2021

## Registration & Publication Fee

- Registration Fee : Rs. 300/-  
(Registration is Compulsory for All the participants)

Type of Participants	*Publication Fees in Rs.			
	Edited Book with ISBN	Peer Review International Journal with High Impact Factor 7.36	UGC-Care Listed Journal	SCOPUS Journal
Faculty/ Academician/Research Scholar	300	800	3300	12000
Students (UG/PG)	300	800	3300	12000
Industry/Corporate Delegates	300	800	3300	12000
Foreign Delegates	USD 05	USD 20	USD 70	USD 200

*\*Fee applicable is Per Paper wise irrespective of Authors. Maximum 4 authors permitted in a paper*

Note:

- Conference will be held in Online Mode.
- Publication is only in one Journal/Edited Book.
- Registration Fee includes conference Participation E-Certificate.
- Publication Fees extra as per acceptance of research paper.
- Publication of Research Paper (Hard Copy or Soft Copy Or Online Link) as per Journal
- The organizing team will not be responsible for any network or technical issue from participant's side.

## Publication Opportunities

All the Research Papers selected for the conference will be publish in any one of the below journal

- **Edited Book with ISBN**
- **Peer Review International Journal** “*International Journal of Advance & Innovative Research*” (ISSN 2394-7780) with an *Impact Factor of 7.36 (India)*
- **UGC CARE listed Journal (Hard copy)**
- **SCOPUS Journal (Soft Copy)**

Note: Intimation regarding the acceptance status of paper for the publication is subject to the approval from Peer Review Committee of the Journal.

## Payment Details (NEFT or Using Any UPI)

Name of the Beneficiary	The Synthetic & Art Silk Mills' Research Association 'SASMIRA', Sasmira Marg, Worli, Mumbai – 400 030.
Bank Account No.	50355603923
Type of Account	Saving Bank Account
Name of the Bank	<b>INDIAN BANK (ERSTWHILE ALLAHABAD BANK)</b>
Name and Address of Branch	Worli Branch, Manish Commercial Centre, 216-A, Dr. Annie Basant Road, Worli, Mumbai – 400 025
Branch Code	5775
IFS Code of Bank	IDIB000W512

## Guidelines for Paper Submission

- *Abstract* : Authors are required to send abstract of their papers not exceeding 300 words and should precede the text of a paper.
- *Keywords* : Each paper should include three to five keywords on its title page.
- *Size* : Article should maximum of 3,000 words excluding References and Abstract.
- *Format, Length & Style*: Paper Title in Capital letter with 14pt font size and Times New Roman Font. The manuscript should be submitted in MS Word document, with 1.5 spacing and 12pt font size for full text, all main and subheadings. Heading and sub- heading in bold. Use 10 font size for footnotes.
- *Order of the Manuscript*: Title page, Abstract, Keywords, Introduction, Review of Literature, Research Methodology, Data Interpretation/Analysis, Findings & Conclusion, and References.
- *Tables and Figures*: All tables, charts and graphs should be black & white. Tables must be concise and cited consecutively using Arabic numerals in the text (Table 1, Table 2, etc).
- *References*: All references should be in American Psychological Association (APA) style
- *Copyright*: Wherever copyrighted material is used, the authors should be accurate in reproduction and obtain permission from copyright holders, if necessary. Research work published in any other journals should not be reproduced or reprinted in any form, either in full or in part, without prior written permission from the Editor/Journal authorities.
- *Undertaking*: The author should mention the undertaking that the manuscript has not been published elsewhere or considered for publication by any other journal. Research article should also accompany another undertaking that the article is the original work of the author(s).

PAPER SUBMISSION [conference@sics.edu.in](mailto:conference@sics.edu.in)

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