



## SASMIRA's Institute of Commerce & Science

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### Events & activities conducted in the Academic Year 2016-17

At SICS we realise the importance of a well informed and well groomed student which is the need of the industry today. Keeping this in mind SICS has conducted several Co-curricular activities to enhance the capabilities of our students. Some of the activities conducted were:

- **Business Plan Competition:** A 5 week training was given to the students on idea generation and preparing a business plan. After the training under the guidance of mentors they prepared a business plan which was judged by the Chief Mentor, IIT Bombay's Entrepreneurship Cell, Dr. R.P. Gupta. Dr. Gupta was highly impressed by our students and their work and give us a written citation to the effect.
- **Business Bazaar:** Based on their Business Plan the students set up stalls to try out the feasibility of their Business Idea. The even was for 3 hours and was highly successful with the total sales and advance orders crossing 2.5 lakhs. The students realised the virtue of a proper plan and the hardships that go into making a business work.
- **Guest Lectures:** A number of guest lectures and seminars were conducted with the help of corporate professionals.
- **Psychometrical Test-** Conducted for students of BMS –Batch 2016-19 to help them in selecting their specialization in second year.
- **Management Games:** Were conducted to enhance the basic concepts of management and managerial skills in a simple and interesting way.
- **Online Games:** A lot of sessions were done to increase the ability of our BSc IT students to operate and try to develop their gaming skills.
- **Debate:** Debates were conducted to enhance the communication and reading ability of the students. Most topics of debate were current affairs, society and its issues, youth and development etc.
- **Ex-tempo:** Was done to develop the student's ability to speak on a topic even if there was no time to prepare. This was done to improve their communication and observation of thing around them
- **Quiz:** A number of quiz's were conducted on managerial issues, general knowledge, current affairs and literature. The aim was to ensure that the students developed a all-round body of knowledge.
- **Essay Competition and Report writing:** Were conducted to improve the writing skills of the students. The aim was mainly to improve the business writing skills



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- **Movies Viewing and Review Writing:** A few movies with managerial concepts were shown to the students and they were then asked to write a report on their learning from the movie

### Extra- Curricular Activities:

It has not been all work at SICS the students have had fun time too. Some of the fun activities at SICS were:

- **Fresher's and Welcome Party:** A welcome party was organised for the students of SICS to usher in the new students.
- **Dandya Night-** During Navratri a dandya night was organised for the students
- **Christmas Celebrations-** Christmas celebrations, Carol singing and Christmas party was organised by the students
- Activities along with SIMSR- SICS students were part of a few events like **EXPLORICA** were they actively participated in all events and were part of the organising and sponsorship committee and students actively helped in getting sponsorship as well as anchored the whole program. **NGO mela** the students of SICS worked actively with NGO and helped them sell their products. The Anthem for the mela was composed and sung by SICS students. **BLOOD DONATION** the students actively participated in the blood donation camp by donating blood as well as encouraging their friends and family to join the campaign.
- The students have actively participated in sports events held in SASMIRA by SIMMT as well as SIMSR and won prizes they have also participated inter college events.
- **Industrial Visit** – The students went for a short Industrial Visit to Pune and Mahableshwar from 19<sup>th</sup> Dec to 21<sup>st</sup> Dec, 2016. The companies visited were
  - i. Pune :
    - a. Kam Avida Engineering Limited
    - b. CDAC
    - c. Katraj Dairy
  - ii. Mahableshwar
    1. Mapro

